

# Roveel



What is Roveel?



What does Roveel do?



Who is Roveel for?

Roveel is a dashboard reporting tool for Sage 50cloud that transforms business data into insightful, vibrant, and easy-to-use dashboards.



sage ISV Rockstar

AUTHORISED

sage Certified Developer  
50cloud



# What is Roveel?

Simply put, Roveel is a cloud based data reporting tool that enables businesses to get the best insights out of Sage 50cloud for more efficient and effective decision making.

*Imagine being able to easily unlock the true value of the data your accounting software is collecting and empower your company's decision making with accessible and accurate evidence?*



## Data Reporting:

*"Dashboard reporting is a visual representation of your company's key performance indicators (KPIs). Using data from other reports, dashboard visuals provide charts and graphs to give an at-a-glance vision of your company's performance."*

*([www.salesforce.com](http://www.salesforce.com))*



# What does Roveel do?

*Roveel is about providing the right data, at the right time, to the right people, for the best decision making.*

## Problem

The simple problem is that data reporting is a time consuming and inefficient process. The time and cost resources that come with manually managing data has so far made evidence based decision making inaccessible to SMEs and Accountants.



## Solution

Roveel automates the data management and reporting process and enables companies to instead focus on understanding and acting on their data rather than managing it. The dashboards instantly generate and sort the data to support more effective and efficient evidenced based decision making.

## Evidence Based Decision Making

*Evidence Based Decision-Making is a process for making decisions about a program, practice, or policy that is grounded in the best available research evidence and informed by experiential evidence from the field and relevant contextual evidence.*

[https://vetoviolence.cdc.gov/apps/evidence/docs/EBDM\\_82412.pdf](https://vetoviolence.cdc.gov/apps/evidence/docs/EBDM_82412.pdf)



# Who is Roveel for?

Roveel is designed for anyone that wants to get the most out of their Sage 50cloud data. It helps business make the most informed and insightful decisions by giving them instant and easy access to the relevant data.

Technology is there to do the heavy lifting and help those businesses that do not have the time or the financial resources to manage large data teams.



As an accountant or finance manager, use Roveel's Profit & Loss, Cash, Purchases and Credit Control dashboards to automate those clunky excel spreadsheets and instantly gain full visibility of your costs, revenue and profit margins.

Feel empowered as a member of the management or sales team and instantly spot sales and product trends and understand your customers and their purchasing decisions through Roveel's Sales, Customer and Product dashboards without having to touch Sage 50cloud.



## Next Steps?

Sign up for our 14 day free trial:



Visit [www.Roveel.com](http://www.Roveel.com) and sign up for the 14 day free trial.



Create an account and connect your Sage 50cloud data to Roveel.



Get the most out of your data and see how it can help you make more informed decisions.



### ***About the CEO***

*Mark Donaldson is the founder of Roveel.*

*As a Chartered Accountant, Consultant FD and Adviser, Mark understands the day to day challenges which SMEs and Accountants face; both embracing technology and adopting it.*

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